



## Strategic and Operational Plans

### (1). Strategic Plan 2020 - 2023

#### Purpose/Mission

The purpose/mission of the Federation is to advocate in the best interests of the freshwater anglers and river health of New Zealand.

#### Vision:

The Federation wishes to seek and achieve improvements to the sport of freshwater fishing across five major areas over the period of this Plan. These are:

- Nationwide improvements in lake, river and stream water quality in terms of both human and ecological health and in river flow regimes
- Improved public access to freshwater fisheries
- Significant brakes and/or reversals to the commercialisation of angling activities which are of a detrimental nature to the health of the fishery and the enjoyment of its participants. This includes specifically the potential for trout farming **and breaches of Section 26ZN, Conservation Law Reform Act prohibiting charging for fishing rights. With the latter urgent action needed to close loophole by adding "or access thereto"**.
- The management of freshwater fisheries, including the quality of the angling experience.
- To lead and promote the dissemination and sharing of angling management information and issues amongst the participating clubs.

#### Values:

The Federation is committed to the provision of safe, social, ethical, and competitive opportunities for all members engaged in the sport of freshwater sports-fish angling in New Zealand. It seeks to provide all members with the opportunity for enjoyment within the traditional value systems which exist within the sport, and with enhanced access to high quality freshwater rivers, lakes and streams across the whole country.

#### Strategic Intentions:

The Federation's aims (2020 – 2023) are:

- Engage in on-going development of its website, Facebook page, and other social media, and contributions to printed media by way of letters and press releases, as venues for communication with its members, potential members, and the wider group of stakeholders.
- The executive members will continue to seek and respond actively to issues within the headings of:
  1. Advocating for fresh-water quality and river flow degradation issues
  2. Promoting continuation of Public Access to freshwater fisheries
  3. Opposing commercialisation of angling (and trout farming in particular)
  4. Monitoring Freshwater Fisheries management (including the quality of the angling experience)
  5. The dissemination and sharing of angling information.

- The Executive will seek and engage in opportunities to make submissions to public bodies on any issue which is in potential contravention with any part of our stated vision.
- The Executive will make public statements and press releases on issues which its members deem appropriate to raise concerns with the wider public where the values of the sport are potentially compromised by the actions of a statutory authority or private enterprise.
- Develop a full current data base of fishing clubs and relevant stakeholders to enhance the sharing of information about the sport, its opportunities, issues and general activities.
- Actively build relationships with other organisations which share our values in full or in part, and seek to utilise those relationships whenever issues with common ground arise.
- Provide and fund a professional office and communication system to facilitate its day by day operations.

We seek to model and promote ethical standards in the Kaitiakitanga, or guardianship, of the traditional culture, values, and protocols around the recreational sport of freshwater fishing, and where necessary challenge those who contravene these both within the sport and in pursuit of commercial or political actions that threaten these

## **(2). Annual Operational Plan 2020-2021**

To follow when complete